

Mr. Lee Pratt

February 17, 1964

J. Walter Thompson Company

L. W. Bruff

Mr. Eoran has read Mr. Wierum's memorandum of February 7 and agrees that the clause contained therein to be inserted in network contracts gives us as much protection as we can obtain at this time. Of course, we are all operating in the dark on this matter.

You will, of course, try to do better than this with ABC, as Mr. Wierum indicates there is a possibility that they will give a little more than the other networks.

L. W. Bruff

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CC - Mr. John Monsarrat  
Mr. Daniel Charnes ✓  
Mr. H. C. Robinson

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